

COOKIES POLICY

This Cookie Policy is an integral part of our Terms and Conditions of Use (available in the "CGU" section of the Site).

We have developed it so that any User can be fully informed i) about the cookies that can be installed on his connection terminal, whatever it is (computer, tablet or smartphone), ii) on the use that could be made of these cookies, iii) as well as on how to activate them, or on the contrary to deactivate them, according to the User's preferences.

Cookies that may be issued by the Company, and/or its partners, are thus used solely for the purposes described in this "Cookies" Policy, subject of course to the choices formulated by the User via the configuration of the navigation software used to visit the Site and/or the Services offered.

I) WHAT IS A "COOKIE" ?

A "Cookie" is a text file that allows its issuer, during its period of validity, to recognize the connection terminal concerned each time that this terminal accesses digital content containing Cookies from the same issuer.

When using your Internet browsing software you visit our Site and/or its Services (which may include any advertising content), information about the route of your connection terminal is thus likely to be recorded in "Cookies" which are then installed on your terminal and/or Internet browser.

II) HOW ARE COOKIES USED ?

a) Typology of existing cookies:

It is essential to begin this typology by specifying that only the sender of the cookie (that is to say its creator) is likely to read or modify the information contained in a cookie. External Cookies may also be included in the advertising space that we make available on the Site and/or our Services. These cookies allow, then, to display on your connection terminal advertisements that come from advertisers.

There are different types of Cookies:

- Audience measurement and behavioural analysis cookies;
- Navigation cookies;
- Social Network Cookies;
- Cookies issued by third parties via advertisements.

1) Audience measurement and behavioural analysis cookies

These Cookies offer us the possibility to establish statistics and volumes of attendance and use of the various elements that make up the Site and/or the Services (search and use path, content visited, etc.). They allow us to optimize and improve them, for example by modifying the ergonomics, the proposed contents or the ease of searching for the information you want to find.

2) Navigation cookies

These Cookies offer us the possibility to establish statistics and volumes of attendance and use of the various elements that make up the Site and/or the Services (search and use path, content visited, etc.)

They allow us to optimize and improve them, for example by modifying the ergonomics, the proposed contents or the ease of searching for the information you want to find. In particular, these cookies improve the performance of the Site and/or the Services offered. This will allow you to benefit from an improved and optimized user experience. These cookies are deposited on your connection terminal (computer, tablet or smartphone) without requiring your prior consent.

3) Cookies social networks

The Site and/or Services may allow you to share content on social networks. These Cookies in a unique and individual way by each of the publishers of the social networks concerned. To discover the operating rules of each of these Social Network Cookies, it is imperative that you read each of the Cookies management policies used by these publishers. These policies are available on each of the social networks concerned by your needs.

4) Cookies issued by third parties

Similarly, cookies issued by third parties are subject to their own unique and individual privacy policies. We inform you of the purpose of the Cookies we are aware of, as well as the means at your disposal to make choices regarding these Cookies (acceptance or refusal). However, and again, it is your responsibility to take note of each of the Cookies management policies used by these third parties. These policies are available on each site of the third parties concerned.

b) Third-party applications integrated into the Site and/or Services

There is the possibility that we will integrate computer applications from third parties on the Site and/or the Services. These would allow you to share our content with other persons or to make known to these other persons your consultation or your opinion regarding any content on the Site and/or the Services offered. These include the "Share" and "Like" buttons on social networks such as "Facebook", "Twitter", "Linkedin", etc.

The social network that provides this type of application button is then likely to identify you through it, even if you did not use this button when consulting the Site and/or the Services. This type of button can indeed allow the social network concerned to track your browsing on the Site and/or the Services, this simply because the account you have with this social network was activated on your connection terminal (session opened on your (computer, tablet or smartphone) during your browsing of the Site and/or the Services. We have no means of controlling the process operated by the social networks in order to collect this information relating to your browsing on the Site and/or the Services, associated with personal data about you that they already have.

We therefore recommend that you carefully consult the privacy policies of these social networks. These actions allow you to become aware of the purposes of use, especially advertising, of the navigation information that it is possible for them in this way.

These protection policies allow you to exercise your choices in an informed and informed manner with these social networks (personal settings of use). It is important to remember that each social network operating according to its own rules, you must redo the same steps for each of the social networks on which you have an account.

c) Shared use of a connection terminal (computer, tablet or smartphone)

If your connection terminal (computer, tablet or smartphone) is used by more than one person and/or has more browsing software, it is possible that some of your Cookies choices are not taken into account permanently. Either because a third party has changed the settings of your navigation software, or you have used another navigation software. We are in no way in a position to prevent these external elements that remain under your full responsibility or to guarantee the sustainability of the choices you initially expressed.

III) HOW TO MANAGE COOKIES

Modern software allows you to manage your cookies with ease and efficiency.

It is important to remember that any custom settings for your cookie management are likely to change your internet browsing, but also your conditions of access to certain sites and/or services that require the use of Cookies.

a) Acceptances of cookies :

You agree (i) by clicking on the "OK" button on the information strip visible during your first connection to the Site and/or Services (ii) by agreeing to continue browsing after this initial validation. This acceptance takes place when you choose to click on an element of the Site and/or Services (link, button, image, etc.) (iii) by choosing to visit another page of the Site and/or Services. Well, obviously, you can choose to change this setting at any time in the technical settings pages of your navigation software. If you have previously enabled the acceptance of the registration of Cookies from the Site and/or Services in your connection terminal (computer, tablet or smartphone), Cookies embedded in the pages and content you have viewed may be temporarily stored in a dedicated space of the latter. They will be readable only by their issuer, and only for their lifetime.

b) Refusal of cookies :

If you refuse the registration of Cookies in your connection terminal (computer, tablet or smartphone) or if you choose to delete those already stored there, you will no longer be able to benefit from a certain number of functionalities which are nevertheless necessary to

navigate in certain areas of the Site and/or Services. For example, accessing the Site and/or Services that would require a password-protected personal identification. In such a case, we accept no responsibility for the consequences of limited operation, degraded or even impossible the Site and/or the Services resulting from your refusal of Cookies or our inability to record or consult Cookies which are nevertheless absolutely necessary for the proper functioning of the Site and/or the Services.

1) Configuration of navigation software :

You choose this personal configuration of your navigation software. This way, you can configure your navigation software to allow cookies to be stored on an ad hoc or permanent basis in your connection terminal (computer, tablet or smartphone) or that they are systematically rejected. This choice can also be configured individually and specifically according to their particular issuer and your specific needs. Each Internet browser allows you to configure your cookie management with ease and efficiency. To choose your personal configurations, here are useful links for the main Internet browsers currently used:

Chrome : <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>

Firefox : <https://support.mozilla.org/fr/kb/activer-desactiver-cookies-preferences>

Internet Explorer : <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorerdelete-manage-cookies>

Safari : <https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>

2) Information platform on cookies :

for a better knowledge and mastery of Cookies of any origin, and not only those of our Site and/or Services present on your connection terminal (computer, tablet or smartphone), we invite you to visit Youronlinechoices at this address:

<http://www.youronlinechoices.com/en/controler-ses-cookies/>

This website is published by the European Association E.D.A.A. (European Digital Advertising Alliance), which brings together digital advertising professionals and allows you to manage your cookies accurately.